

# **Privacy Policy**

At Global Bridging, we are committed to protecting your privacy and personal data in compliance with the General Data Protection Regulation (GDPR). This policy explains how we collect, use, and safeguard your information when you visit our website.

# Information We Collect

We collect and process your personal data only when we have a lawful basis to do so.

The types of data we may collect include:

- Date and time of visit
- IP address
- Browser type and operating system
- Referring URL (if provided)
- Pages accessed and completion status of requests

We use cookies to enhance functionality, track visitor activity, and analyse trends. You have the right to disable cookies in your browser settings.

# Legal Basis and Purpose of Processing

We process your data based on one or more of the following legal grounds:

- Your consent
- Fulfillment of a contract
- Compliance with legal obligations
- Legitimate interests of our business

## We use the collected information to:

- Improve website functionality and user experience
- Analyse site traffic patterns
- Prevent security breaches and ensure data integrity
- Fulfil your requests for specific services or features
- Contact you with updates or marketing materials (with your consent)

## Your Rights Under GDPR

As a data subject, you have the following rights:

- Right to access your personal data
- Right to rectification of inaccurate data
- Right to erasure ("right to be forgotten")
- Right to restrict processing
- Right to data portability
- Right to object to processing
- Rights related to automated decision-making and profiling

To exercise these rights, please contact us at enquiries@globalbridging.co.uk.



# **Privacy Policy**

# **Data Retention**

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, or as required by applicable laws and regulations.

### **Data Security**

We implement strict technical and organisational measures to safeguard your personal data from unauthorized access, misuse, or loss. Only authorised employees and processors have access to this data, and they are required to maintain confidentiality.

#### **International Data Transfers**

If we transfer your data outside the European Economic Area (EEA), we ensure appropriate safeguards are in place to protect your data, as required by GDPR.

#### **Data Protection Officer**

Our Data Protection Officer can be contacted at enquiries@globalbridging.co.uk.

## **Changes to This Policy**

We may update this privacy policy periodically. The latest version will always be available on our website.

#### **Contact Us**

If you have questions about this privacy policy or how we handle your data, please contact us at enquiries@globalbridging.co.uk.

By using our website, you consent to the collection and use of your information as described in this policy. If you do not agree with this policy, please do not use our website.

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